

Business-Minded Product Designer Breaking Digital Barriers

Blending design and strategy for real impact, I bring:

- Cross-functional collaboration across public sector, tech teams, and cultural institutions
- Systematic, strategic design processes that align product goals with user needs
- Accessibility-first design thinking to create inclusive, equitable digital experiences

EXPERIENCE

Studio Co-Owner & Digital Designer

Feb 2021 – Aug 2023

Studio Comrades, Rotterdam

- Co-founded a studio creating interactive experiences with **Rotterdam Municipality** and **City Archive Rotterdam**, featured on national TV and exhibited at **Dutch Design Week, XR Camp**
- Led design processes from research to launch, applying **inclusive design principles** and managing collaboration across cultural, public, and technical stakeholders
- Developed **multi-platform storytelling experiences** blending 2D/3D media for heritage and educational content in physical and digital spaces
- Shared studio methodology at **Bump Festival** Belgium (500+ attendees), demonstrating how XR and systematic design can amplify social and cultural impact

Freelance Brand & Digital Designer

Oct 2020 – Present

Remote

- Designed complete **visual identities and websites** for small businesses and cultural clients, aligning brand direction with business objectives
- Led **end-to-end UX/UI design** from wireframes to final build, using accessibility-first design to serve diverse audiences
- Created modular **design systems** and documentation to support scalability and consistent branding across platforms
- Consulted directly with founders and teams to define **design strategies** that improved digital presence and user experience

EDUCATION

Willem De Kooning Academy, Rotterdam

Sep 2018 – Jul 2022

Bachelor Of Arts In Graphic Design

Google UX Design Certificate · Entrepreneurship, University Of Pennsylvania 2024

TOOLS

Figma • Adobe Creative Suite • HTML/CSS • JavaScript • FigJam • Notion • Miro

SKILLS

System Strategy • Design Roadmap • Product Thinking • Information Architecture • Design System • Prototyping • Visual Design • Interaction Design • Inclusive Design • Journey Mapping • Competitive Analysis • WCAG Compliance

LANGUAGES

Polish - Native | English - Fluent | Dutch - Intermediate